



December 20, 2005

BY THE NUMBERS

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President Bush's Job Approval Shows Gains

December surveys show the President's job approval improved an average of 10-points.

- ✓ *Eight surveys show gains of 3 to 23-points during December.* December surveys have shown significant gains in job approval, with nearly every study showing the President's job approval in the mid-40% range.

Survey Sponsor	Dates	Approve	Disapprove	Net Gain in December	All Poll Average
Diageo/Hotline	12/12-13/05	50	47	+ 23	+10
	11/11-15/05	39	59		
ABC/Washington Post	12/15-18/05	47	52	+ 16	
	10/30 - 11/2/05	39	60		
Gallup	12/5-8/05	43	52	+ 10	
	11/17-20/05	38	57		
CBS/New York Times	12/2-6/05	40	53	+ 9	
	10/30 - 11/1/05	35	57		
AP-Ipsos	12/5-7/05	42	57	+ 9	
	11/7-9/05	37	61		
CNN/USA Today/Gallup	12/16-18/05	41	56	+8	
	12/9-11/05	42	55		
	11/11-13/05	37	60		
NBC/Wall Street Journal	12/9-12/05	39	55	+ 3	
	11/4-7/05	38	57		
Pew	12/7-11/05	38	54	+ 3	
	11/3-6/05	36	55		

- ✓ *The President has expanded his support among Republican and Independent voters.* The President has increased his job approval by 9-points among Republicans (87%) and by 5-points among Independent voters (38%). He has even increased his support among Democrats by 4-points.

The President's attention to Iraq and the Economy has led to significant gains on those issues.

- ✓ *Surveys in December have shown an average improvement of 11-points on the President's handling of Iraq.* The multiple addresses highlighting the "Plan for Victory" and the political, military and economic progress made by the Iraqi people and our troops led to improved job approval on Iraq. Six surveys in December show improvements of 3 to 21-points.
- ✓ *Surveys in December have shown an average improvement of 15-points on the President's handling of the Economy.* December economic trends showed strong growth and momentum in the United States' economy, leading to dramatic increases in the President's job approval on the economy. Seven surveys in December show gains of 5 to 20-points.

Sources include:

Diageo/Hotline, 12/12-13/2005, RVs; ABC/Washington Post, 12/15-18/2005, Adults; Gallup, 12/5-8/2005, Adults; CBS/NY Times, 12/2-6/2005, Adults; AP/Ipsos, 12/5-7/2005, Adults; CNN/USA/Today, 12/9-11/2005, Adults; NBC/WSJ, 12/9-12/2005, Adults; Pew, 12/7-11/2005, Adults; ARG, 12/15-18/2005, Adults.